

Pneuma Guardian Foundation

Privacy Policy

Effective Date: May 24, 2026

1. Introduction

Pneuma Guardian Foundation (PGF, we, us, or our) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, subscribe to our communications, or interact with our research and advocacy programs.

PGF is a federal not-for-profit corporation incorporated under the Canada Not-for-profit Corporations Act, located in Peterborough, Ontario on Michi Saagiig Anishinaabeg territory. We are governed by the Personal Information Protection and Electronic Documents Act (PIPEDA) and applicable provincial privacy legislation.

2. Definitions

Personal Information

Personal Information means information about an identifiable individual, including: name, email address, mailing address, IP address, date and time of interactions, and any other information you provide to us.

Processing

Processing means any action performed on Personal Information, including collection, use, retention, disclosure, or deletion.

3. Information We Collect

Information You Provide

When you subscribe to PGF communications through our email signup form or Beehiiv integration, we collect:

- Name (optional)
- Email address (required for subscription)
- Any additional information you voluntarily provide in surveys, feedback forms, or direct correspondence

Information Collected Automatically

When you visit our website, we automatically collect:

- Internet Protocol (IP) address
- Browser type and version
- Pages visited and time spent on each page
- Referring website

- Geographic location (inferred from IP address)

4. How We Use Your Information

PGF processes your Personal Information for the following purposes:

- To send you research updates, policy briefings, and foundation news by email
- To maintain and improve our website and services
- To respond to your inquiries and provide support
- To generate aggregate, non-identifying analytics about our audience
- To comply with legal obligations and defend our rights

We use analytics tools (such as Plausible or Fathom) to understand how visitors interact with our website. These tools collect aggregate data without creating individual user profiles.

5. Consent

By providing your email address through our subscription form, you explicitly consent to receive communications from PGF regarding our research, policy updates, and organizational information.

Website analytics are deployed with implied consent. By visiting our website, you accept our use of privacy-respecting analytics tools.

6. Do We Share Your Information?

PGF does not sell, rent, lease, or share your Personal Information with third parties for marketing purposes.

Your email address and information may be disclosed only in these circumstances:

- To our email service provider (Beehiiv) to deliver communications you subscribed to
- To our analytics service providers (Plausible or Fathom) for aggregate website usage
- If required by law, court order, or regulatory authority
- To enforce our legal rights or the safety of our users

7. Data Retention

PGF retains your email address for as long as you remain subscribed. If you unsubscribe, your email will be marked as inactive.

Website analytics data are retained by our provider according to their standard policy (typically 30-60 days). Aggregate reports may be retained longer.

Upon request, we will delete or anonymize your Personal Information, except where required by law.

8. Security

PGF employs reasonable technical measures to protect your Personal Information from unauthorized access or destruction. Our website uses HTTPS encryption (SSL/TLS) to protect data in transit.

However, no method of internet transmission is completely secure. We cannot guarantee absolute security.

9. Your Privacy Rights Under PIPEDA

Under PIPEDA, you have the right to:

- Access: Request a copy of your Personal Information
- Correct: Request correction of inaccurate information
- Delete: Request deletion of your Personal Information
- Withdraw Consent: Unsubscribe from communications at any time
- Opt-Out: Request we not use your information for a specific purpose

10. How to Unsubscribe

Every email from PGF includes an unsubscribe link. Click it or contact us directly. Requests are processed immediately.

11. Cookies and Tracking Technologies

PGF does not use cookies beyond basic website functionality. Our analytics provider (Plausible or Fathom) is privacy-respecting and does not use cookies or build individual user profiles.

12. Third-Party Links

Our website may contain links to third-party sites. PGF is not responsible for their privacy practices. Review their policies before sharing information.

13. Children's Privacy

PGF does not intentionally collect information from children under 13. If we learn we have done so, we will delete it immediately.

14. Changes to This Privacy Policy

PGF may update this policy. Material changes will be notified by email or by updating the Effective Date. Your continued use constitutes acceptance.

15. Contact Us

Questions about this Privacy Policy or to exercise your rights:

Pneuma Guardian Foundation
pneumaguardianfoundation@gmail.com

We respond to all privacy inquiries within 30 days. If unsatisfied, you may file a complaint with the Privacy Commissioner of Canada.

16. PIPEDA Compliance Statement

PGF is committed to the principles in Schedule 1 of PIPEDA:

- Accountability: We are responsible for Personal Information under our control
- Identifying Purposes: We document why we collect information
- Consent: We obtain explicit consent before collecting information
- Limiting Collection: We collect only necessary information
- Limiting Use: We use information only for identified purposes
- Accuracy: We maintain accurate, complete, current information
- Safeguarding: We protect information against unauthorized access
- Openness: We make our practices readily available
- Individual Access: We provide access to Personal Information upon request
- Challenging Compliance: We provide a mechanism to challenge our compliance

End of Privacy Policy